

Introducing the Willow Park Charity Golf Classic 2025.

“If you can’t *feed* a hundred people,
then just *feed* one.”

—Mother Teresa—



The Willow Park Charity Golf Classic remains strong in our commitment of supporting local causes that make a difference to the lives of Calgarians. We are pleased to support our 2025 Recipient Charity: **Calgary Meals on Wheels**. Meals on Wheels serves as a beacon of hope and support, providing nutritious, high-quality, and affordable meals with no waiting period and free home delivery. This accessibility is vital for those with mobility or transportation challenges, ensuring that no one in need is left behind.

The Charity Classic committee works directly with Calgary Meals on Wheels prior to the tournament, visiting their meal production facility, learning about the organization and clients, and seeing first-hand how their programs help those struggling with food insecurity in our community.

It is the mandate of the Willow Park Charity Golf Classic that one hundred percent of the proceeds raised through sponsorships, personal donations, silent and live auctions go directly to Calgary Meals on Wheels. The collective efforts of the sponsors, donors, participants, committee members and volunteers have made this tournament the most recognized and successful amateur golf tournament in Canada.

We invite you to be part of it.

2025 Recipient Charity:
Calgary Meals on Wheels



Title Sponsors:
Willow Park Golf & Country Club *and* Shane Homes



About giving



About the Classic.

“Alone we can do so little; *together* we can do so much.”
—Helen Keller—

The Willow Park Charity Golf Classic began with a simple idea. It was the belief of the owners of the Willow Park Golf & Country Club that it was imperative to give back to the community; to support worthwhile causes on behalf of the Club and its members.

In 1988 we held the first Willow Park Charity Golf Classic. Through the generosity of Club owners and members who annually share their course, through the support of tournament sponsors and donors, and through the enthusiasm of players and volunteers, The Willow Park Charity Golf Classic has proudly donated over \$13.3 million to Calgary charities since inception.

2024 Pacific Assistance Dogs Society	\$615,000
2023 YW Calgary	420,000
2022 CUPS Calgary	610,000
2021 Calgary Reads.....	505,000
2019 Pace Kids Programs.....	445,000
2018 Calgary Counselling Centre.....	700,000
2017 Children’s Hospital Foundation Kid Sim Program.....	433,000
2016 Distress Centre Calgary	410,000
2015 Fresh Start Recovery Centre	520,000
2014 Calgary Meals on Wheels	572,000
2013 Impact Society of Calgary	499,000
2012 The Alex Youth Health Centre	531,000
2011 Bethany Care Society	535,000
2010 Kids Cancer Care Foundation, Camp Kindle	450,000
2009 Association for the Rehabilitation of the Brain Injured (ARBI)	490,000
2008 Calgary Homeless Foundation	485,000
2007 Renfrew Educational Services	490,000
2006 Calgary Land Trust / Habitat for Humanity	600,000
2005 Discovery House / Calgary Foundation	505,000
2004 Rotary Challenger Park / Calgary Foundation	535,000
2003 Calgary Foundation	500,000
2002 Hospice Calgary / Calgary Foundation.....	400,000
2001 The Vocational & Rehabilitation Research Institute / Calgary Foundation	350,000
2000 Woods Homes / Calgary Foundation	325,000
1999 Salvation Army Children’s Village	280,000
1998 Alberta Adolescent Recovery Center	250,000
1997 Epilepsy Association of Calgary	135,000
1996 Calgary Urban Project Society	125,000
1995 Canadian National Institute for the Blind	125,000
1994 William Roper Hull Child & Family Services.....	100,000
1993 Alberta Lung Association, Calgary Division	90,000
1992 S.T.A.R.S. Rescue Ambulance	90,000
1991 Juvenile Diabetes Association	60,000
1990 Illetis & Colitis Association.....	55,000
1989 Make a Child’s Dream Come True	35,000
1988 Crime Stoppers.....	25,000
Total	\$13.3 million

About the recipient charity.



“I wondered why somebody didn’t do something.

Then I realized, I am *somebody.*”

2025 Recipient Charity: Calgary Meals on Wheels

Today, one in four Albertan households and 30% of children face food insecurity, making the need to expand the Calgary Meals on Wheels facility more urgent than ever. In 2025, Calgary Meals on Wheels will proudly celebrate 60 years of service, a milestone that underscores an unwavering commitment to improving the food security and well-being of the Calgary community. Over the past decade, meal production has increased from 388,137 (2013) to more than a million, reflecting the staggering rise in food insecurity across Alberta.

As a longstanding pillar in the community, Calgary Meals on Wheels serves as a beacon of hope and support, providing nutritious, high-quality and affordable meals with no waiting period and free home delivery. This accessibility is vital for those with mobility or transportation challenges, ensuring that no one in need is left behind. The meals, freshly prepared in-house by Red Seal chefs and guided by a registered dietitian and dietary technologist, cater to a wide range of dietary needs, offering both safety and nourishment.

In 2023, Calgary Meals on Wheels reached a significant milestone by delivering over a million meals for the second consecutive year. They served 2,300 unique home delivery clients, supported 4,200 students across 50 schools, and partnered with 39 community groups. However, as Alberta’s food insecurity rate has surged from 11% in 2013 to 27.4%, the facility’s capacity has been pushed to its limits, with meal production increasing to over a million.

To meet this critical need, the facility must expand to include an additional 2,000 square feet of freezer and cooler space. This expansion will allow provision for an additional 180,000 meals each year to those in need, ensuring that no one in the Calgary community goes hungry. However, this crucial project can only succeed with the generous support of community.

Your support will make a profound difference in the lives of those served by Calgary Meals on Wheels.

To learn more about Calgary Meals on Wheels, please visit www.mealsonwheels.com





Get involved.

“Think of *Giving* not as a duty, but as a privilege.”
—John D. Rockefeller Jr.—

Sponsor. A variety of sponsorship levels are available:

	Registration Banner	Sky Flags	Tournament Signs	Sign Format	Player Program	Post Tournament Recognition	Sponsor's Day Players
Title Sponsor \$70,000+	1	4	2 <i>large</i>	Logo	Text	Logo	8
Diamond Sponsor \$50,000 +		3	2 <i>large</i>	Logo	Text	Logo	4
Ruby Sponsor \$30,000 +		2	2 <i>large</i>	Logo	Text	Logo	4
Sapphire Sponsor \$20,000 +		2	2 <i>large</i>	Logo	Text	Logo	4
Emerald Sponsor \$15,000 +		1	2 <i>large</i>	Logo	Text	Logo	4
Platinum Sponsor \$10,000 +			2 <i>large</i>	Logo	Text	Logo	3
Titanium Sponsor \$5,500 +			1 <i>large</i>	Logo	Text	Logo	2
Gold Sponsor \$4,500 +			1 <i>medium</i>	Logo	Text	Text	2
Silver Sponsor \$3,500 +			1 <i>medium</i>	Logo	Text	Text	1
Bronze Sponsor \$2,500 +			1 <i>small</i>	Text	Text	Text	1
Friends of Tournament \$250 +					Text		

For Silver level sponsors and above, please email high-resolution vector logo to wardpr@hotmail.com

Donate.

The Classic committee welcomes items for the Live and Silent Auction valued above \$250. Contact Diana Wennerstrom, Auctions Coordinator, at dianawenn@telus.net

Volunteer.

To volunteer on the committee or during the event contact Shawna McGovern-Burke, Volunteer Coordinator, at mcgovernburke@gmail.com

2025 Dates:

Tuesday, July 15th

Sponsor's Day Shotgun.
 Players' Opening Reception.
 Putting Green Contest.
Spouses welcome at reception.

Wednesday, July 16th

Breakfast & First Round.
 Fellowship Dinner.
 Silent and Live Auction.
 9th Green Shootout.

Thursday, July 17th

Breakfast & Final Round.
 Closing Dinner.
 Presentation & Awards.

Support.

Sponsor and Auction Donation forms are available at the Club office or on the website at www.wpcharitygolfclassic.com.

Questions . . . please contact Rob Ward:
wardpr@hotmail.com

2025 Support for **Calgary Meals on Wheels**



“There are those who give with *joy*... and that joy is their reward.”
—Khalil Gibran—

Please fill out the form below or complete the form on our website at: wpcharitygolfclassic.com

Company Name:

Contact:

Phone:

Cell:

Fax:

Email:

Mailing Address:

City & Province:

Postal Code:

Cash Contribution: Donation Amount \$ _____ Please make cheque payable to:
Willow Park Charity Golf Classic, Attention: Treasurer, 639 Willow Park Drive SE, Calgary AB T2J 0L6

Auction Item Donation: Detailed item description:

Retail Value of Item: \$ _____

Can items be exchanged: Yes No

choose either:

Donation Receipt: Required Not Required

or

Business Receipt: Required Not Required

Company Logo: E-mail high resolution vector image (ai, eps, pdf) to Rob Ward at: info@wpcharitygolfclassic.com