

“In changing one life,
you’re changing the world.”

—Mike Satterfield—

Willow Park Charity Golf Classic 2024

The Willow Park Charity Golf Classic remains strong in our commitment of supporting local causes that make a difference to the lives of Calgarians. We are pleased to support our 2024 Recipient Charity: **Pacific Assistance Dogs Society—Calgary** (PADS). PADS supports people with disabilities and community care providers by partnering them with certified assistance dogs to bring life-changing independence and wellness to their clients.

The Charity Classic committee works directly with PADS prior to the tournament, visiting their future training facility, learning about the organization and clients, and seeing first hand the impact these service dogs can have in their client's lives.

It is the mandate of the Willow Park Charity Golf Classic that **one hundred percent of the proceeds raised through cash, silent, and live auctions go directly to PADS**. The collective efforts of the sponsors, donors, participants, committee members, and volunteers have made this tournament the most recognized and successful amateur golf tournament in Canada.

We invite you to be part of it.

Title Sponsors:



and

SHANE
HOMES

2024 Recipient Charity:



About giving

About the Classic.



“Alone we can do so little; *together* we can do so much.”
 —Helen Keller—

The Willow Park Charity Golf Classic began with a simple idea. It was the belief of the owners of the Willow Park Golf & Country Club that it was imperative to give back to the community; to support worthwhile causes on behalf of the Club and its members.

In 1988 we held the first Willow Park Charity Golf Classic. Through the generosity of Club owners and members who annually share their course, through the support of tournament sponsors and donors, and through the enthusiasm of players and volunteers, The Willow Park Charity Golf Classic has proudly donated over \$12.7 million to Calgary charities in the tournament's 35 years.

2023 YW Calgary	\$420,000
2022 CUPS Calgary	610,000
2021 Calgary Reads.....	505,000
2019 Pace Kids Programs.....	445,000
2018 Calgary Counselling Centre.....	700,000
2017 Children’s Hospital Foundation Kid Sim Program.....	433,000
2016 Distress Centre Calgary	410,000
2015 Fresh Start Recovery Centre	520,000
2014 Calgary Meals on Wheels	572,000
2013 Impact Society of Calgary	499,000
2012 The Alex Youth Health Centre	531,000
2011 Bethany Care Society	535,000
2010 Kids Cancer Care Foundation, Camp Kindle	450,000
2009 Association for the Rehabilitation of the Brain Injured (ARBI)	490,000
2008 Calgary Homeless Foundation	485,000
2007 Renfrew Educational Services	490,000
2006 Calgary Land Trust / Habitat for Humanity	600,000
2005 Discovery House / Calgary Foundation	505,000
2004 Rotary Challenger Park / Calgary Foundation	535,000
2003 Calgary Foundation	500,000
2002 Hospice Calgary / Calgary Foundation.....	400,000
2001 The Vocational & Rehabilitation Research Institute / Calgary Foundation	350,000
2000 Woods Homes / Calgary Foundation	325,000
1999 Salvation Army Children’s Village	280,000
1998 Alberta Adolescent Recovery Center	250,000
1997 Epilepsy Association of Calgary	135,000
1996 Calgary Urban Project Society	125,000
1995 Canadian National Institute for the Blind	125,000
1994 William Roper Hull Child & Family Services.....	100,000
1993 Alberta Lung Association, Calgary Division	90,000
1992 S.T.A.R.S. Rescue Ambulance	90,000
1991 Juvenile Diabetes Association	60,000
1990 Illetis & Colitis Association.....	55,000
1989 Make a Child’s Dream Come True	35,000
1988 Crime Stoppers.....	25,000
Total	\$12.7 million

Introducing the charity.



“The heart that gives *gathers.*”

The 2024 Charity is:



PADS

Pacific Assistance Dogs Society—Calgary

About PADS: Established in 1987, Pacific Assistance Dogs Society has been breeding, raising, training, and placing life-changing assistance dogs for nearly four decades. These amazing dogs support people living with disabilities and community care professionals by partnering them with certified assistance dogs. PADS places dogs in 5 categories:

- **Mobility Service Dogs.** Matched with individuals with physical disabilities, Mobility Service dogs open and close doors, push elevator and crosswalk buttons, turn lights on and off and can even provide balance and stability skills.
- **PTSD Service Dogs.** Highly trained to support First Responders and Military Veterans with Post Traumatic Stress Disorder (PTSD or Complex PTSD) these dogs provide wellness and social reintegration through highly trained physical, calming, and grounding skills.
- **Hearing Dogs.** Trained to alert their deaf or hard of hearing partners to a variety of sounds such as door knocks, doorbells, telephone rings, timers, and smoke alarms—Hearing Dogs can even alert to a baby's cry or the name of their partner being called.
- **Accredited Facility Dogs.** Accredited Facility Dogs are trained to assist community care professionals where there would be physical, social or emotional improvement. These dogs work in justice, education and health/wellness roles supporting vulnerable populations.
- **Very Important Pets.** Well trained pets that provide loving companionship to children or adults with physical or developmental disabilities.

PADS has operated in Calgary for the past 23 years. There are currently over 100 individuals in the Calgary region waiting for one of our life-changing dogs.

The **PADS Calgary Training Centre Expansion Project** represents this next transformative step allowing us to increase the number of accredited service dog placements in the region by 150% or more.

“When spontaneous deafness at the age of 21 took Stephanie’s hearing, it took away so much more. She wasn’t sure how she could ever be “herself” again. Once free-spirited and independent, Stephanie felt scared of leaving her home and of doing anything out in society. Stephanie was matched with Sassafra’s “Sassy”, a spunky black Labrador trained by PADS to alert to over 20 sounds, including the cry of her baby daughter who arrived just a few months after Sassy. Sassy has increased her confidence and opened the world to her again.

“Sassy has given me back my identity, independence, and freedom. I feel so much safer, knowing that she will alert me. I couldn’t be more grateful.”

—Stephanie H., PADS Hearing Dog Client



To learn more about PADS, please visit pads.ca



Get involved.

“With my resources, and your resources, *everyone* will benefit.”

—Maori Proverb—

Sponsor. A variety of sponsorship levels are available:

	Registration Banner	Sky Flags	Tournament Metal Signs	Event Recognition	On Course Sign	Post Tournament Recognition	Sponsor's Day Players
Title Sponsor	1	2	2	✓	Logo	Logo	8
Double Diamond Sponsor \$50,000 +		2	2	✓	Logo	Logo	4
Diamond Sponsor \$20,000 +		2	2	✓	Logo	Logo	4
Platinum Sponsor \$15,000 +			2	✓	Logo	Logo	4
Titanium Sponsor \$10,000 +			2	✓	Logo	Logo	3
Major Sponsor \$5,500 +			1	✓	Logo	Logo	2
Eagle Sponsor \$4,500 +			1	✓	Logo	Text	2
Birdie Sponsor \$3,500 +			1	✓	Logo	Text	1
Hole Sponsor \$2,500 +			1	✓	Text	Text	1
Friends of Tournament under \$2,500				✓			

For Birdie level sponsors and above, please email high-resolution vector logo to wardpr@hotmail.com

Donate.

The Classic committee welcomes items for the Live and Silent Auction valued above \$250. Contact Diana Wennerstrom Auctions Coordinator at dianawenn@telus.net

Volunteer.

To volunteer on the committee or during the event contact Shawna McGovern-Burke at mcgovernburke@gmail.com

2024 Dates:

Tuesday, July 16th

Sponsor's Day Shotgun.
Opening Player Reception.
Spouses welcome at reception.

Wednesday, July 17th

Breakfast & First Round.
Fellowship Dinner.
Silent and Live Auction.

Thursday, July 18th

Breakfast & Final Round.
Closing Dinner.
Presentation & Awards.

Support.

Sponsor and Auction Donation forms are available at the Club office or on the website at www.willowparkgolf.com.

Questions . . . please contact Jennifer Davison:
jkdavison78@gmail.com

2024 Support for PADS



“The true meaning of *life* is to plant trees under whose shade you do not expect to sit.” —Nelson Henderson—

Please fill out the form below or complete the form on our website at wpcharitygolfclassic.com

Company Name:

Contact:

Phone:

Cell:

Fax:

Email:

Mailing Address:

City & Province:

Postal Code:

Cash Contribution: Donation Amount \$ _____ Please make cheque payable to:
Willow Park Charity Golf Classic, Attention: Treasurer, 639 Willow Park Drive SE, Calgary AB T2J 0L6

Auction Item Donation: Detailed item description:

Retail Value of Item: \$ _____

Can items be exchanged: Yes No

choose either:

Donation Receipt: Required Not Required

or

Business Receipt: Required Not Required

Company Logo: E-mail high resolution vector image (ai, eps, pdf) to Rob Ward at: wardpr@hotmail.com